

BBC Learning English –Real English

About this script

Please note that this is not a word for word transcript of the programme as broadcast. In the recording and editing process changes may have been made which may not be reflected here.

关于台词的备注:

请注意这不是广播节目的逐字稿件。本文稿可能没有体现录制、编辑过程中对节目做出的改变。

Real English: Stakeholder 股东

- Helen: This is Real English from BBC Learning English. I'm Helen.
- Zoë: 大家好，欢迎收听地道英语，我是刘佳。
- Helen: Today we're going to look at words and phrases that have recently become part of the English language.
- Zoë: 地道英语和大家一起学习英语中的新词汇和新用法。Helen，咱们今天的新词儿是？
- Helen: Today's new word is 'stakeholder' – S.T.A.K.E.H.O.L.D.E.R. – stakeholder.
- Zoë: Stakeholder. 是什么意思呢？
- Helen: Well, it's a little complicated, so listen carefully. A stakeholder is a person who owns part of a business.
- Zoë: stakeholder 就是一个公司的股东，它持有这个公司的一部分股票。给我们来举个具体的例子吧，Helen.
- Helen: certainly. If people have money, they may buy shares in a company. This means they have a stake in that company. They become a stakeholder.
- Zoë: 这回就更明白了，Stakeholder 就是持有公司部分股票的人。那我们通常都怎么用它呢？
- Helen: Well, it's a business word, so you'll hear it if you listen to business news on the TV or radio, and you might read it in the business section of a newspaper.

Insert

A: Who's that man, Bob?

B: That's Derek. He's a major stakeholder in my company. He invested a lot of money in the business when I first started.

Zoë: Are you a stakeholder in any businesses, Helen?

Helen: No. I spend all my money too quickly to become a stakeholder!

Zoë: But do you think it's a good idea to be a stakeholder?

Helen: Yes. As long as the business you invest in is successful.

Zoë: Why is that?

Helen: Well, any stakeholders would lose their money if a business fails.

Zoë: I suppose so.

Helen: Well, being a stakeholder is a risk. Anyway, let's recap – stakeholder is –

Zoë: a stakeholder 就是一个公司的股东。 Well, it looks like we are out of time.

Helen: Yes, we have to go. You've been listening to Real English from BBC Learning English. Join us again soon. Bye

Zoë: See you next time.